



For immediate release

***Wally Driven to Win* Book Launch**

Charlottetown, Prince Edward Island: Retromedia Publishing is pleased to announce the release of *Wally Driven to Win* by heritage award winning author Gary MacDougall.

Wally Driven to Win reveals the story of a remarkable ambassador for the sport of harness racing and his native province of Prince Edward Island. It is cleverly divided into several themes starting with young Wally as a backstretch kid and moving on through Prince Edward Island to the paddock, the starting gate, the quarter pole, the half mile, jockeying for position, the stretch run, the glory years, the Gold Cup glories, the winner's circle and up to the finish line.

MacDougall has expressed beautifully how passion, dedication and hard work have paid off for Wally Hennessey. The multiple hall of famer, who has well over 10,000 wins, is still driving today, with winters in Florida and summers in New York close to five decades after he chalked up his first victory with Cambridge Frisco as an 18-year-old at the Charlottetown Driving Park. He's driven many other standardbreds since including Americas Pastime, Fannies Champ, Cambest, Gallo Blue Chip, Driven To Win and Moni Maker, one of the world's greatest harness race horses of all time.

This 232-page soft cover book also contains a special foreword by Wally's daughter, Kristy Hennessey; inspirational, reverential and funny quotes from his siblings and friends in the industry; marvelous black and white photographs including some from award-winning photographers Ann MacNeill, Dave Landry and Sylvain Gagnon; as well as mini-chapters from sponsors who helped make the publishing of this book possible including the Government of Prince Edward Island, Woodmere Farms, Tara Hills Stud, Lindy Farms, Isle Casino Pompano Racing Park, Meadowlands Racing & Entertainment, NY Sire Stakes and Preferred Equine.

Lee Drake, Red Shores manager of racing, brands and broadcast and Nicole MacPherson, worldharnessracing.com marketing consultant, will co-host the launch of the book on Wednesday, June 23, 2021 at Red Shores Charlottetown's Top of the Park restaurant (902/620-4264). Reservations are limited. The launch will also be streamed live at redshores.ca from 7 to 9 p.m. and Wally Hennessey will be the virtual guest of honour.

Wally Driven to Win can be purchased at the event, as well as online at retromedia.ca, at worldharnessracing.com, at Bookmark and Indigo bookstores in Charlottetown and at Coles in Summerside. The book retails for \$34.95.

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